

# Carlos Torres

Product Design

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## Education

2007 - 2010 M. F. A. Industrial Design, Academy of Art University, SF, CA  
2003 - 2005 B. F. A. Industrial Design, Academy of Art University, SF, CA  
1997 - 2002 Mechanical Engineering, Universidad de los Andes, Colombia

## Design Skills

UX/UI | Concept Development | Research | Product Strategy | Process  
Proficient in Figma and Adobe Creative Suite.

## Experience

2022 - Current  
Amazon | PXT  
New York, NY

### Lead UX Designer

I am the Information Architecture Lead for AtoZ, Amazon's internal employee platform, which supports users throughout their employment lifecycle, from onboarding to alumni status. I collaborate with internal teams to build experiences based on user-centered methodologies.

2020 - 2022  
Moody's Analytics  
New York, NY

### Design Lead, User Experience Architect

I led customer facing design initiatives that included content presentation, data visualization, platform architecture and monitoring. Internally I supported design process implementation and optimization.

2019 - 2020  
Bank of America  
Merrill - XD  
New York, NY

### UX Product Lead & Senior Interaction Designer

Responsible for defining interaction patterns and functionality to create optimized brokerage experiences on mobile platforms. Managed collaboration efforts with multiple stakeholders throughout the project lifecycle, including research, content strategy, visual design, and product while assuring quality and timely deliverables.

2019 - 2019  
Citibank  
Digital Client Experience  
Long Island City, NY

### Design Lead VP, User Experience / Information Architecture

Designed new features for mobile and browser, based on an understanding of customer goals, business requirements and technical constraints, while partnering with multidisciplinary teams, to develop effective end-to-end customer experiences.

2017 - 2019  
Citibank  
Fintech  
Long Island City, NY

### Design VP, User Experience / Information Architecture

Redesigned Citi's mobile app to dynamically surface relevant content and functionality depending on the user's context. Designed new journey entry points across platforms to improve findability, while maintaining a scalable app architecture.

2015 - 2017  
Electronic Ink/LiquidHub  
Philadelphia, PA

### Senior Designer

Created intuitive workflow-driven graphical products for websites, mobile devices and business systems based on research. Client deliverables designed included workflows, product maps, wireframes, data visualization diagrams, aesthetics and UI specifications.

## Accomplishments

2010  
2004

Recognition for outstanding academic achievement for the Fall semester.  
Honor Roll for the Spring semester at the Academy of Art University.